

*Mercer & Co*  
*Accountants*  
*Your Business Partner*

**FREE Retailers Seminar - May 18<sup>th</sup> 5.30pm**

**Venue** - Festival Drayton Centre, Frogmore Road, Market Drayton, TF9 3AX

find out how to recover lost market share and develop  
your business using the same techniques as supermarkets

Did you know that 12,000 Independent Retailers closed in the first 6 months of 2009 (source - The Independent July 2009). In these uncertain times most retailers are looking to reduce their costs and are working hard to retain their market share. Mercer & Co have developed a retail product that will help you focus on the three main areas in retail for improving your profitability and strengthening your cashflow - **Footfall, Sales Conversion Rates and Average Sales Price.**

Don't be a casualty of the 'Supermarket's War' on the High Street.

**Book your place on the Free Seminar NOW – call Des on tel. 01630 698017**